



CORRIGENDUM

PRE-QUALIFICATION OF ADVERTISING AGENCIES

In reference to our previous advertisement on the abovementioned subject published on 18th January, 2017, please disregard the last line in point 5, **“whereas financial bids will be opened of qualified bidders only, later on”**. The remaining contents of advertisement will remain unchanged.

Corporate Communications
Department,
Principal Office, 1st Floor,
State Life Building No. 9,
Dr. Ziauddin Ahmed Road, Karachi.
Ph.: 021-99202819
Fax: 021-99202868



STATE LIFE
INSURANCE CORPORATION OF PAKISTAN

PID (K-2726/16)



PRE-QUALIFICATION OF ADVERTISING AGENCIES

State Life Insurance Corporation of Pakistan intends to pre-qualify advertising agencies to promote its corporate image, products and other advertising needs. Agencies applying should have a complete advertising set-up (Client Service, Media, Creative and Art Departments) with at least ten years' experience in launching multimedia advertising for their clients.

Interested and experienced advertising agencies accredited with the All Pakistan Newspapers' Society (APNS) and Pakistan Broadcasters Association (PBA) may apply on the prescribed documents.

Last Date & Time for Submission of Documents	Documents Opening Date & Time
02.02.2017 5:00 pm	02.02.2017 5:30 pm

- No compensation or payment for the presentation or for the production of material or TA/DA will be given to the participating agencies.
- Conditional entries will not be entertained.
- State Life reserves the right to accept or reject applications as per PPRA rules.
- The pre-qualified agencies will later be invited to make a comprehensive presentation to the selection committee/authority.
- Last date for submission of the technical bid is 2nd February, 2017 at 5:00 pm & it will be opened at 5:30 pm on the same date, in the presence of all interested participants at the address given below, in the presence of bidders who wish to be present; whereas financial bids will be opened of qualified bidders only, later on.
- The bid documents may be acquired from the following address upon payment of Rs. 1,000/- (non-refundable). This advertisement is also available on the website of State Life: www.statelife.com.pk and Public Procurement Regulatory Authority's (PPRA) website: www.ppra.org.pk.

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