

HIRING OF PUBLIC & MEDIA RELATIONS SERVICE FOR STATE LIFE
INSURANCE CORPORATION OF PAKISTAN



TENDER NOTICE NO. SLIC/CAD/PO/04/2024
REQUEST FOR PROPOSALS FOR THE PUBLIC RELATIONS SERVICES FOR
CORPORATE AFFAIRS DIVISION STATE LIFE, PRINCIPAL OFFICE

The State Life Insurance Corporation of Pakistan (SLIC) invites technical and financial bids, in accordance with PPRA rules (via EPADS), from reputable public relations and media relations firms registered with the Income Tax and Sales Tax Departments and listed as active taxpayers with the Federal Board of Revenue for professional services to State Life for the year 2024-25. The bid submission process will follow a Single Stage Two Envelope method, and the highest scoring agency will be appointed.

The RFP will be invited through EPADS and can be viewed and downloaded from the PPRA website (www.ppra.org.pk), the EPADS system, and the SLIC website (www.statelife.com.pk). Bid documents will only be accepted from firms registered with PPRA for e-procurement on the EPADS system, using their registered email addresses.

Filled tender documents must be submitted on EPADs through their e-mail address latest by **11:00 am** on or before **July 26, 2024**. The bids will be opened on the same date i.e., **July 26, 2024** at **11:30 am**.

Please note that financial bid will be opened only for those agencies who will qualify after the technical evaluation. If required, shortlisted agencies may also be requested for a presentation.

SLIC reserves the right to accept or reject the tendering process in accordance with PPRA rules.

Maha Haider
Divisional Head
Corporate Affairs Division

State Life Insurance Corporation of Pakistan
Principal Office, 1st Floor, SLB # 9, Dr. Ziauddin Ahmed Road, Karachi.
Phone No. 021-99202819.
